



United States Army Recruiting Command

310 W. Wisconsin Avenue, Suite 600 Milwaukee, WI 53203-2211

FOR IMMEDIATE RELEASE

**For more information, contact:
Sara Keller
(414) 297-4596**

U.S. ARMY CHALLENGES FAIR GOERS TO A CLIMB

MILWAUKEE (July 17, 2003) – The U.S. Army will participate in the La Crosse Interstate Fair July 16-20 (1:00 p.m. to 8:00 p.m.) with its 34-foot Rock Wall. This exhibit challenges climbers of all experience levels to “see what it takes” in *An Army of One*. The Army Rock Wall is a popular exhibit that promotes physical fitness, self-confidence, and personal courage. All interested climbers must weigh between 40-250 pounds, be in good health, wear full-toed shoes and wear the approved safety wear and harness system provided at the exhibit. Parental permission is required for those age 17 and under. Permission forms are available at your local Army recruiting station or at the exhibit. Admission is free to the public.

-END-