

RECRUITER'S GUIDE TO ConAP

September 1, 2010

What is ConAP? The Concurrent Admissions Program (ConAP) is a partnership between the Army Recruiting Command, more than 1,950 colleges, and Servicemembers Opportunity Colleges (SOC).

ConAP Goals

- Increase enlistment of college-capable men and women into the Army and Army Reserve.
- Increase the number of Soldiers and veterans enrolled in college and using GI Bill education benefits
- Build recruiter, college, and high school partnerships.

Concept When individuals enlist in the Army or Army Reserve, recruiters encourage them to plan for their future education. Future Soldiers send a *College Referral and Intent to Enroll* form to a ConAP college(s). They state their intent to enroll in college during or after their enlistment. Colleges acknowledge the Future Soldier's intent and provide guidelines about applying for admission, beginning the college experience, using distance learning, and staying in touch by e-mail and the college Web site.

ConAP Process

During the initial Future Soldier Orientation Brief, the recruiter and Future Soldier select a ConAP college(s), access the electronic form, fill out the form, and email it to the college's ConAP point-of-contact (POC). If the Future Soldier selects a distant college, send another form to a local college, as a majority of soldiers return home after discharge and attend a local college.

Upon receipt of the ConAP form, the college POC acknowledges the form electronically and emails a completed form back to the Future Soldier. The recruiter receives a confirmation email. If the Future Soldier is still a high school student or a recent high school graduate, it is highly recommended that the recruiter get a copy of the completed ConAP form from the Future Soldier and provide a copy to the high school counselor of record.

Advantage for Future Soldiers. ConAP stimulates interest in higher education opportunities and helps establish a plan to attend college and use GI Bill benefits. It identifies a home college that will consider the award of credit for

military courses based on degree requirements, although credit award is not guaranteed.

Advantage for Colleges. Colleges receive bona fide student referrals from Army recruiters. Recruiters refer future students, and help retain current students through service in the Army Reserve. The ultimate student is a veteran who is mature, disciplined, ready to attend college, and has GI Bill benefits.

Advantage for High Schools. The school has a student who has indicated, through a written commitment, the intent to pursue post secondary education. The student has their "foot-in-the-door" at a SOC institution. In addition to GI Bill benefits, the student may qualify for the Army College Fund, thereby increasing the total amount of money available for a college education.

Advantage for Recruiters

The US Army is the only service with a program such as ConAP. It provides a showcase to demonstrate the Army's commitment to post secondary educational opportunities. While ConAP continues to build on the educational standards taught by secondary educators, it reinforces the importance and attainability of a college education for today's Soldiers.

The Next Step

To ensure a quality program, recruiters should visit colleges at least once a year and high schools as often as possible to provide updates and insights on ConAP and available opportunities in the Army. Recruiters want to build partnerships with local colleges and high schools, and nothing builds relationships better than personal visits.

When visiting a school, do not go empty handed. Provide ConAP materials and March 2 Success information. Give schools a copy of the USAR Job Vacancy Report. It represents money for college, skill training, and part-time job opportunities. Bring a copy of the CMF/MOS/College Program Chart. Use the chart to match CMS and MOS with college programs, especially at community/technical colleges; i.e., military police to criminal justice. Finally, ask the ConAP POC to invite local recruiters to campus to discuss the college and all the above. For more information, call 1-800-368-5622, e-mail to conap@aascu.org, or view the ConAP Web site at <http://www.soc.aascu.org/conap>.