

USAASB MISSION STATEMENT

The U.S. Army Accessions Support Brigade supports U.S. Army Recruiting Command (USAREC), U.S. Army Cadet Command (USACC), and the U.S. Army Reserve by maximizing leads and positive impressions to ensure the U.S. Army accomplishes its enlisted, warrant officer, and officer recruiting missions.

USAASB ORGANIZATION

- U.S. Army Accessions Mission Support Battalion (USAAMSB): mobile and fixed assets; visual information government owned and contractor operated facility.
- U.S. Army Marksmanship Unit (USAMU): six competition teams and a custom firearms shop.
- U.S. Army Parachute Team (USAPT): two demonstration, two competition and one tandem teams and five, fixed-winged aircraft.
- Accessions Distribution Center (ADC)
- USAASB Branding Support Program



USAASB POCs

- USAASB Commander: (502) 626-1751
<http://www.usarec.army.mil/ASB>
- USAASB Command Sergeant Major: (502) 626-1751
- USAASB S-3 (Operations Officer): (502) 626-1989
- Tandem Program: (502) 626-0489
- Accessions Targeting Board (ATB): (502) 626-1984
- Branding:
<http://www.usarec.army.mil/asb/branding.html>
- Marketing: (502) 626-1986
- Training Manager: (502) 626-1496
- USAMU Commander:
usaac.army.mil/amu
- USAPT Commander:
usarec.army.mil/hq/goldenknights
- USAMSB Commander:
usarec.army.mil/msbn

Visit us on Facebook at
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ARMY STRONG.

CONNECTING
AMERICA'S
PEOPLE WITH
AMERICA'S
ARMY

U.S. ARMY ACCESSIONS SUPPORT BRIGADE

USAASB BRANDING SUPPORT PROGRAM

- Produces custom marketing items for the field force. Examples include:
 - Banners
 - Window clings
 - Displays
 - Murals
 - Signs
 - Posters
- Requests must go through brigade A&PAs/ROOs to USAASB.
- Requests take 30 to 45 days on the average to fill.
- Allocations are distributed to brigades (USACC and USAREC) NLT Dec. 1.
- Allocations cannot be carried forward to the next fiscal year.
- All requests must be submitted NLT Aug. 15 each year.
- Branding orders will include a request form found at the link provided below.

Branding production contract year spans Dec. 1 - Nov. 30 with the highest demand Aug. - Dec. In order to guarantee your order will be processed, we highly recommend all orders be submitted NLT Aug. 15. Orders received after Aug. 15 will be processed as workload permits.

- Request forms can be found online with a detailed catalog of Branding products at: <http://www.usarec.army.mil/ASB/branding.html>.



ACCESSIONS DISTRIBUTION CENTER

- The Accessions Distribution Center (ADC) is managed by the U.S. Army Accessions Support Brigade.
- The ADC supports USAREC, USACC and the U.S. Army Reserve through an online order system for Recruiting Publicity Items (RPIs) and Personal Presentation Items (PPIs).
- The ADC stocks and distributes more than 635 different items and processes over 10,000 Future Soldier kits annually for Military Entrance Processing Stations (MEPS).
- The ADC processes more than 35,000 orders in support of more than 6,800 customers annually.



MISSION SUPPORT BATTALION ASSETS

- Interactive Semitrailers
- Army Adventure Semitrailers
- Army Adventure Trailers
- Orange County Chopper and Pro-Stock Motorcycle
- Mobile Drash
- National Convention Division
- Fabrication and Graphic Production Contract

AWARDS AND COI ITEMS

- More than 12,000 awards and COI items produced annually.
- Items branded specifically for brigades and company level.

USAPT "GOLDEN KNIGHTS" ASSETS

- Parachute Demonstration Team
- Tandem Jump Program
- Competition Team

AMU ASSETS

- Service Rifle Team
- Action/Combat Shooting
- Shotgun Team
- International Rifle Team
- Cross Functional Pistol Team
- Paralympic Team