

MEMORANDUM OF UNDERSTANDING

**Between
United States Army Recruiting Command
and the
American National Red Cross**

I. Purpose

The purpose of the Memorandum of Understanding (MOU) is to define the cooperative relationship between the American National Red Cross (hereinafter referred to as the ARC) and United States Army Recruiting Command (hereinafter referred to as USAREC). This memorandum establishes the general guidelines for cooperation between the two organizations providing services to the members of USAREC and their families.

II. Concept of Operation

Each party to this MOU is a separate and independent organization. As such, each organization retains its own identity in providing services and is responsible for establishing its own policies and procedures.

III. Mission of the American Red Cross

The American Red Cross is a humanitarian organization, led by volunteers, that provides relief to victims of disasters and helps people prevent, prepare for, and respond to emergencies. It does this through services that are consistent with its congressional charter and the fundamental principles of the International Red Cross Movement. The Service to Armed Forces (SAF) program mission statement emphasizes the specific services the Red Cross is obligated to provide for members of the United States Armed Forces and their families.

IV. Authority of the American Red Cross

Employees and volunteers throughout the world deliver the humanitarian services of the Red Cross. Red Cross chapters, stations, and units work to ensure military clients receive services in compliance with the policies and procedures of the national organization. Service to Armed Forces is the worldwide program through which the ARC provides its services to the members of the U. S. Armed Forces and their families.

By the amended Act of Congress dated January 5, 1905, in part, The ARC was charged: "...to act in matters of voluntary relief and accord with the military authorities as a medium of communication between the people of the United States of America and to continue and carry on a system of national and international relief in time of peace and apply the same in mitigating sufferings caused by pestilence, famine, fire, floods, and other great national calamities, and to devise and carry on measures for preventing the same."

V. Organization of the American Red Cross

The National Headquarters of the ARC is located in Washington, DC and is responsible for implementing policies and regulations that govern the ARC activities, and for giving guidance to Service Delivery Units. Units include chapters, stations located on or near military installations, and Blood Service Regions. The Board of Governors has delegated to the duly constituted volunteer governing board of each unit the authority and responsibility for (a) governance of the unit, (b) delivery of the authorized services in the territorial jurisdiction of the unit, and (c) meeting corporate obligations in conformity with and subject to the limitations stated in corporate regulations.

The ARC provides services in the following areas: Service to Armed Forces, Biomedical Services, Disaster Services, Health, Safety and Community Services, and International Services.

Each unit has the authority and responsibility for carrying out the purposes of the ARC, for delivering services locally and for meeting corporate obligations within the territorial jurisdictions assigned in conformity with corporate regulations.

VI. United States Army Recruiting Command

The Mission Statement of the United States Army Recruiting Command is to recruit high quality men and women to meet Army Mission requirements, while caring for all members of the command.

The Army's goals of "connecting" with American communities and organizations will be strengthened by recognizing the patriotic contributions and service of ARC officials, volunteers, and employees across the United States.

VII. Method of Cooperation

- USAREC is prohibited from formally endorsing or appearing to endorse a specific private organization. The parties recognized that this agreement of mutual support is not an enforceable contract at law and that it is not intended to violate any existing laws, regulations, or policies of either party.
- In order that the resources of the ARC and USAREC may be coordinated and used to the fullest advantage in rendering services to each other a close liaison will be maintained between the ARC and USAREC national

offices, and both organizations have agreed to the following:

Red Cross

- 1 Close liaison will be maintained between the local ARC and the local recruiting command teams.
- 2 Red Cross will provide to all members of USAREC the following services:
 1. Access to emergency communication, which includes all emergency messages, those messages, referred to as “family welfare inquiry” messages, breakdown in childcare, and notification of death or serious illness.
 2. Access to emergency financial assistance needed by members of USAREC and their recognized family members. The ARC recognizes that recruiting is the gateway to the military and newly recruited members of the military may have emergency financial assistance needs occur between the time the service member reports for active duty and the first pay is received. Emergency financial needs may occur when establishing domicile in remote communities away from military installations. Refer to the local ARC for assistance.
 3. Access to all Red Cross programs and services. These programs will include safety programs, and other volunteer activities. The ARC recognizes that families of new recruits want support activities to provide comfort during the time of separation. The local chapter of the ARC will provide support through the Service to Armed Forces program, “Get To Know Us Before You Need Us.”
 4. Access to ARC chapter and station facilities that may include space for Family Readiness Group meetings, Unit or Family Day activities, Company training, and Future Soldier Program training. The ARC recognizes that recruiting stations are designed for administrative activity and may lack substantial conference facilities. Most Red Cross buildings have classroom space that can be used by members of USAREC at no cost with written approval from ARC.

United States Army Recruiting Command

- 1 The members of USAREC will make every effort to seek out their local

chapter of the ARC and form this liaison. Red Cross chapters can be located by going to www.redcross.org, and entering your zip code. This will give you the name and address of your nearest ARC.

- 2 The members of USAREC will encourage recruiters, family members, and future soldiers to participate in Red Cross safety classes and disaster preparedness activities to increase soldier and family readiness in their communities.
- 3 The recruiters are encouraged to include a Service to Armed Forces (SAF) Red Cross representative during New Recruiter Orientations, Family Readiness Group meetings, Organization Day events, and to brief Future Soldiers and Centers of Influence.
- 4 The recruiters will consider sponsoring community blood drives, encourage Future Soldiers to donate blood, and encourage family members to volunteer for their American Red Cross.
- 5 Recruiters will include the local Red Cross as a COI (Center of Influence)

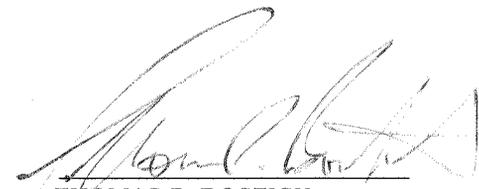
VIII. Terms of Memorandum of Understanding

This MOU shall be effective on December 19, 2008. It shall be renewed automatically each year but may be terminated by either party with sixty (60) days prior written notification to the other.



Sherri L. Brown
Senior VP, Service to the Armed Forces
American Red Cross

19 DEC 08
(date)



THOMAS P. BOSTICK
Major General, USA
US Army Recruiting Command

19 DEC 2008
(date)