

-----Original Message-----

From: DAADMINISTRATOR@PTSC.PENTAGON.MIL
[mailto:DAADMINISTRATOR@PTSC.PENTAGON.MIL] On Behalf Of PTC WASHINGTON
DC//ALARACT//
Sent: Tuesday, June 17, 2008 1:37 PM
To: DCS G1 Agency Mail
Subject: ALARACT 148/2008
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UNCLASSIFIED//

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L:CONUS,L:WASHINGTON DC,OU:DA PENTAGON
TELECOMMUNICATIONS(uc),OU:ALARACT RELEASE AUTHORITY(UC)
SUBJECT: ALARACT 148/2008
TEXT:
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THIS MESSAGE HAS BEEN SENT BY THE PENTAGON TELECOMMUNICATIONS CENTER ON
BEHALF OF DA WASHINGTON DC//DAPE-MPA//

SUBJ: ARMY RECRUITER ASSISTANCE PROGRAM (A-RAP): 06-16-08

DAPE-MPA-RP 06-16-08

1. THE PURPOSE OF THIS MESSAGE IS TO ANNOUNCE THE IMPLEMENTATION OF THE ARMY RECRUITER ASSISTANCE PROGRAM (A-RAP). THE A-RAP IS AN ADDITIONAL MARKET EXPANDER AND COMBAT MULTIPLIER, WHICH ALLOWS ENLISTED SOLDIERS THE OPPORTUNITY TO ASSIST WITH THE ARMY'S RECRUITING EFFORTS.

2. EFFECTIVE 16 JUNE 2008, ENLISTED SOLDIERS OF THE REGULAR ARMY AND INDIVIDUALS ENLISTED UNDER THE REGULAR ARMY DELAYED ENTRY PROGRAM ARE AUTHORIZED TO PARTICIPATE IN THE A-RAP. A-RAP IS A WEB-BASED SYSTEM THAT ALLOWS REGULAR ARMY ENLISTED SOLDIERS TO BECOME AN "ASSISTANT" RECRUITER, TRAINED AND EMPLOYED BY A CONTRACT COMPANY IN A PART-TIME STATUS TO PROVIDE RECRUIT REFERRALS. THE RESPONSIBILITIES OF THE "ASSISTANT" INCLUDE BUT ARE NOT LIMITED TO; IDENTIFY INDIVIDUALS WITHIN THEIR SPHERE OF INFLUENCE THAT MAY HAVE INTEREST IN THE ARMY, PROMOTE THE BENEFITS OF SERVICE IN THE ARMY, ARRANGE MEETINGS BETWEEN NOMINEE AND RECRUITING PERSONNEL, WORK WITH RECRUITING PERSONNEL TO PREPARE THE NOMINEE FOR APTITUDE TESTING USING MARCH 2 SUCCESS. THE "ASSISTANT" IS ENCOURAGED TO MAINTAIN CONTACT WITH THEIR RECRUIT AND PROVIDE ENCOURAGEMENT IN THEIR DECISION TO JOIN THE ARMY, MENTOR THEIR RECRUIT ON LIFE AS A SOLDIER IN THE ARMY. THE SPECIFIC DUTIES WILL BE EXPLAINED IN THE RECRUITER ASSISTANT TRAINING LOCATED ON THE ARMY RAP WEBSITE. THIS ACTIVITY WILL OCCUR OUTSIDE THE PARTICIPANTS DUTY HOURS, PARAGRAPH 4 OF THIS MESSAGE PROVIDES SPECIFIC GUIDANCE IN REGARDS TO PARTICIPATION. THE "ASSISTANT" WILL RECEIVE \$2,000 DOLLARS IF THEIR REFERRAL ENLISTS IN THE ARMY (\$1K WHEN THE INDIVIDUAL ENLISTS AND \$1K WHEN THE

INDIVIDUAL REPORTS TO INITIAL MILITARY TRAINING). PARTICIPATION IN THE A-RAP IS VOLUNTARY.

3. COMMISSIONED AND WARRANT OFFICERS, CURRENTLY DEPLOYED SOLDIERS, AND SOLDIERS SERVING IN A RECRUITING OR RETENTION ASSIGNMENT ARE NOT ELIGIBLE TO PARTICIPATE IN THE PROGRAM. SPECIFIC POLICY ON WHO IS NOT ELIGIBLE IS LOCATED ON THE ARMY RAP (A-RAP) WEBSITE.

4. COMMANDERS MUST APPROVE SOLDIERS OFF-DUTY PARTICIPATION IN A-RAP. SOLDIERS WHO WISH TO PARTICIPATE IN THE PROGRAM ARE REQUIRED TO FOLLOW LOCAL COMMAND POLICIES AND PROCEDURES CONCERNING OUTSIDE EMPLOYMENT. ALSO, WHEN ACTING AS ASSISTANT RECRUITERS UNDER THE A-RAP PROGRAM, SOLDIERS ARE NOT WORKING FOR THE GOVERNMENT, THEY ARE WORKING FOR AN INDEPENDENT CONTRACTOR. FOR THIS REASON, SOLDIERS CANNOT BE IN UNIFORM AND CANNOT USE GOVERNMENT COMMUNICATION SYSTEMS OR OTHER GOVERNMENT RESOURCES DURING THE PERFORMANCE OF A-RAP DUTIES. TO DO OTHERWISE IS A MISUSE OF GOVERNMENT RESOURCES PROHIBITED BY THE JOINT ETHICS REGULATION AND PUNISHABLE UNDER THE UCMJ. COMMANDERS ARE ENCOURAGED TO REMIND SOLDIERS OF THESE LIMITATIONS WHEN APPROVING A SOLDIER FOR PARTICIPATION.

5. ADDITIONAL INFORMATION ON A-RAP MAY BE OBTAINED AT WWW.2K.ARMY.MIL. OR BY CALLING THE ARMY G-1 POINT OF CONTACT MR. ALPHONSO GREEN, (703) 695-7490.

6. EXPIRATION DATE CANNOT BE DETERMINED.

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